[**Humber Digital Design**](http://designwillsaveyou.com/)

**Information for students of Linda Nakanishi. So there will be no excuses for not knowing when the assignment was due.**

* [AVIS 317B](http://designwillsaveyou.com/avis-317/)
* [Contact](http://designwillsaveyou.com/contact/)
* [WEBD 111](http://designwillsaveyou.com/webd-111/)

**Icon Assignment**

**Total marks (20%)**

Icon sketches DUE: **Tuesday October 16th (in class)** *DO NOT INCLUDE THE ICON NAMES NEXT TO SKETCHES TO TEST RECONIZABILITY*

Final PDF DUE: **Sunday October 28th (11:59pm)**

**Submission requirements:**

Each student will need to upload a**PDF document** to their dropbox and label the PDF “AVIS\_317B\_2012\_icon\_**your**\_**name**.pdf”. Merge the part one pdf with the part two jpgs into one PDF document.

* Page 1: Create a title page with your name, course number, sections number and assignment name.
* Page 2: a scan of your sketches
* Page 3-4: **Icon set One** in all sizes (48×48, 32×32, 16×16 pixels)
* Page 5-9: **Icon set Two** (apps) in all sizes, one page per app icon

**CLIENT:** A four star hotel in downtown NYC wants to update and icon features to their website, as well as create buttons for an iphone/ipad app.

LOOK AND FEEL: Modern and sophisticated. Reference website <http://www.hotelgiraffe.com/>

**ICON SET ONE**

You are tasked with creating unique icons for each the features amenities that the hotels rooms could have to inform users who are booking rooms. The icons will be used on the website, app and any printed marketing material.

Using Illustrator, create three art boards that are 800×680 pixels. The first art board will be the title page. Layout the first five icons on the second art board with each size line up next to one another, and the other five on the third art board. Output as a PDF (uncheck layers and edibility).

**You will create each icon in three different sizes: 48×48, 32×32, 16×16 pixels**

1. in-room kitchenette
2. in-room mini-bar
3. in-room coffee-maker
4. data port (chargers and cables for computers and phones)
5. HDTV
6. jacuzzi
7. fireplace
8. balcony
9. river side view
10. garden view

**ICON SET TWO**

You will create an icon set for the iphone/ipad app buttons.

Using a template (Download template: <http://blog.cocoia.com/2010/iphone-4-icon-psd-file/>) output each icon as a “saved for web” jpg. Each icon should be created in it’s own PSD file. The basic elements of the icons should be created in Illustrator first and imported into Photoshop to add effects and styling.

**You will create each icon in six different sizes for all iphone/ipad sizes**

1. booking room reservations
2. room service
3. restaurant reservations
4. spa bookings
5. check-out

**General rules for icon design**

* A set of icons should have the same style. They should go well with the surrounding elements they will be used in (interface, website).
* Icons within a set should have a style that unifies it as a set, but each icon should be unique and different to indicate it’s purpose/task.
* If you use effects such as highlights and shadows, make sure all icons in a set have a consistency.
* Do not just scale down the icon for smaller sizes, simplify and recreate them. Details will be lost in an icon that is 16×16 pixels in size.
* When creating icons in Illustrator, use the lock to grid function to prevent blurry edging/anti-aliasing.
* Cultural considerations should be taken into account when deciding on imagery to represent an icon. Univeral and international symbols work best.
* Always remember the rule K.I.S.S = Keep it simple silly

**Links**

* [Delicious Resource Links](http://www.delicious.com/linda_design)
* [Humber Interactive class of 2010](http://humberinteractive2010.com/)
* [Humber Interactive class of 2011](http://humberinteractive2011.com/)
* [Humber Interactive FB](https://www.facebook.com/HumberInteractive" \t "_blank)
* [Linda Nakanishi's website](http://lindanakanishi.com)

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